

THROUGH DISCONNECTED EYES!
HOW DISCONNECTED YOUTH WANT YOU TO
RECRUIT, SERVE, ENGAGE AND RETAIN THEM!

**A STAFF AND MANAGEMENT TRAINING SESSION
PRESENTED AT YOUR ORGANIZATION BY**

Larry Robbin

Executive Director of Robbin and Associates

Over 45 years of national youth workforce experience!

Trained over 100,000 people! 1000 Organizations served!

**Invited to present more workshops at the National Youth
Development Symposium and the California Workforce
Association Youth Conference than any other trainer!**

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The challenges we face serving disconnected youth come from the fact that our workforce programs are created by adults and not youth. To deal with this gap we solicited the feedback and input from hundreds of disconnected youth. We asked them why they did not go to employment programs and what the programs would look like if youth ran them. What they want from our programs is very different from what we offer them. This eye opening workshop for managers and staff will change the way you recruit, engage, serve and retain disconnected youth so that your program feels and looks like a real partnership between youth and adults.

To be successful with disconnected youth, you have to see your program through their eyes. Discover how to rebrand your program so its identity appeals to disconnected youth. Work with Hierarchy of Influence to get them to your program. Learn about the stages of engagement so you can create close relationships. Find out how to use youth values and cultural competency so you can be much more successful. Get ideas for new program activities that will make your program exciting, challenging, entertaining and appealing to disconnected youth while at the same time guiding them on the pathways to employment and education. Use these powerful youth driven strategies and you can reconnect disconnected youth!

**Put Robbin and Associates Forty-Five Years of National Youth Employment Experience
to Work for Your Program! Turn Your Program Challenges into Success Stories!**

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