

CAREER COUNSELING **WITH THE HARD-TO-EMPLOY**

Presented by
Larry Robbin

Executive Director of Robbin and Associates

Many people in workforce development feel that the hard-to-employ have too many barriers to employment and not enough employment motivation to be successful with career planning. As a result, our system often helps these people get jobs that frequently do not work out. One of the best ways to get people to overcome their barriers and increase their employment motivation is to help them discover their place in the world of work. This place engages their passions and interests and inspires them to make progress. Many hard-to-employ people have made surprising leaps forward in dealing with barriers and became serious about employment when they started to think about the right career for them and not just a job. However, it takes special career counseling strategies to work with this population because they do not believe they can be successful at higher levels in the world of work. This powerful and innovative workshop will give you the tools you need to put the hard-to-employ on a career path to success!

- * Learn how to help people change their self-efficacy from a perspective of not seeing themselves as a working person to a strong desire to be making progress in a career.
- * Get new interesting interactive ways to explore careers that will appeal to the hard-to-employ!
- * Discover innovative ways to find their passions and hidden assets to employment and ways to link these to careers!
- * Develop an understanding of how their life experience can have both a positive and negative impact on their ability to be successful in careers!
- * Get new and effective strategies to overcome their barriers to career success!

Get rid of the old model where some people get career counseling while others get jobs! Put everyone, including the hard-to-employ, on a career trajectory to success! To bring this training to your organization contact Larry Robbin at larryrobbin@aol.com. For more information about him, his services and clients, go to www.LarryRobbin.com.