

THROUGH DISCONNECTED EYES!
HOW DISCONNECTED YOUTH WANT YOU TO
RECRUIT, ENGAGE AND RETAIN THEM
FOR EMPLOYMENT SUCCESS!

**A STAFF AND MANAGEMENT TRAINING SESSION
PRESENTED AT YOUR ORGANIZATION BY**

Larry Robbin

Executive Director of Robbin and Associates

Over 45 years of national youth workforce experience!

Trained over 100,000 people! 1000 Organizations served!

**Invited to present more workshops at the National Youth
Development Symposium and the California Workforce
Association Youth Conference than any other trainer!**

www.LarryRobbin.com larry@larryrobbin.com

Many of the challenges we face serving disconnected youth come from the fact that our workforce programs are created by adults and not developed by youth. To deal with this gap we solicited the feedback and input from hundreds of disconnected youth. We asked them why they did not go to employment programs and what the programs would look like if youth ran them. What they want from our programs is very different from what we offer them!

This eye opening workshop for managers and staff will change the way you recruit, serve and retain disconnected youth so that your program feels and looks like a real partnership between youth and adults. To be successful with younger and older disconnected youth, you have to see your program through their eyes. Here are a few of the things you will learn in this idea packed training session.

- * Discover how to rebrand your program so its identity appeals to disconnected youth.
- * Use the innovative Hierarchy of Influence strategy to recruit them to your program.

- * Learn about the 8 stages of engagement so you can build closer more successful relationships with youth.
- * Find out how to use youth values and cultural competency so you can be much more effective.
- * Hear from youth surveys why they do not come to our programs and why they drop out so you can change your approach and become a magnet for disconnected youth.
- * Get ideas for new program activities that will make your program exciting, challenging, entertaining and appealing to disconnected youth while at the same time guiding them on the pathways to employment and education. Use these powerful youth driven strategies and you can reconnect disconnected youth!

Do not miss this opportunity to learn from the voice of disconnected youth so you can become the program of choice for them. Become demand driven by disconnected youth and combine that with your ideas and you will achieve levels of success you never thought possible!

**Put Robbin and Associates Forty-Five Years of National Youth
Employment Experience to Work for Your Program! Turn Your
Program Challenges into Success Stories!**
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